



# Crafting a Legacy One Piece at a Time

The Art of Klay – Where Art Meets Health & Sustainability



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# Thank You for Believing in Us

To our valued customers—thank you for choosing us. You're not just buying a product, you're becoming part of a story:  
Of art. Of health. Of sustainability.

Let's continue crafting beauty, one piece at a time.



**DOWNLOAD  
PRODUCT CATALOGUE**



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# INTRODUCTION

## Where It All Began

The story of The Art of Klay begins in Patna, with a young girl and a brush full of dreams. Shruti Nandan's creative spirit was nurtured early by her grandfather, Dr. Lala Suraj Nandan Prasad—a physician, mentor, and believer in her talent.

At the age of eight, Shruti painted a message that would echo through her life:

"Nothing Succeeds like Success. Success Makes Fools Look Wise."

Years later, that vision took shape as The Art of Klay, founded in November 2024—an ode to health, sustainability, and art. From handcrafted ceramics to conscious living, every piece is a tribute to artistry and purpose.



# BRAND PHILOSOPHY

## Art with Purpose

The Art of Klay is more than a brand—it's a movement rooted in three principles:  
Health. Art. Sustainability.

## Every piece is:

Bone ash-free

Chemical-free

Safe for everyday use

Designed to preserve tradition

We work hand-in-hand with artisans, ensuring each product carries soul and substance. Our mission is simple—create beauty that's conscious, lasting, and full of meaning.



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# DINNER SETS

## A Feast of Elegance

Elevate everyday meals with handcrafted dinner sets that celebrate tradition, texture, and timelessness.

## Porcelain



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## Stoneware







# MUGS & MILK MUGS

## Moments in a Mug

Whether it's your morning chai or bedtime cocoa, our mugs are here to hold comfort.





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# Cups with kettle set





# Snack Bowls with tray



# Soup mugs





# Platter

